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| USAID Turizam

**DMMO**excel

Achieving Excellence in Destination Marketing  
and Management Organizations' Performance

## AN EXCITING INTERNSHIP OPPORTUNITY FOR TOURISM AND HOSPITALITY UNIVERSITY STUDENTS IN BOSNIA AND HERZEGOVINA

### Developing Destination Marketing and Management Organizations' Quality and Excellence in Leadership, Execution and Governance

The USAID Developing Sustainable Tourism in Bosnian and Herzegovina (Turizam) is offering interested and qualified university students with the unique internship opportunity to learn international best practices in sustainable tourism management and marketing and to apply these learnings to support the country's Destination Management and Marketing Organizations (DMMOs) in their efforts to position and promote the country internationally.

In partnership with UNWTO, Turizam will implement a 24-week, 16 session, online training and capacity building program that aims at supporting around 20 DMMOs reinforce quality and excellence in leadership, execution and governance capacities. The program will also help the DMMOs prepare for qualifying for the prestigious UNWTO.Quest certification program. Additional information about the program find here: <https://www.turizambih.ba/unwto-quest.pdf>

Open to undergraduate and graduate students in tourism and hospitality programs, each intern will be paired with one of the participating DMMOs and provide support in the below areas. Level of effort required from each intern will be around 20 hours per week to include:

- 1- Attend and actively participate in weekly Live Learning Sessions with the DMMO
- 2- Support the DMMO in conducting research and analysis of data required for the completion of tasks and outputs for each session
- 3- Support the production of weekly DMMO outputs and assignments
- 4- Provide English-Bosnian-English translation, as necessary

Performance period will be from July 2021, to December 2021, with possibility of extending, based on DMMO needs. Exact dates will be communicated in due course.

#### Eligibility Criteria

- 1- In the final year of their undergraduate program, or currently enrolled in a graduate program.
- 2- Fluency in written and spoken English.
- 3- Self-motivated and able to work independently.

#### Compensation

The student internship is unpaid but provides learning and professional development.

#### To Apply

Interested candidates should email a resume and brief cover letter describing why they are interested in participating in the internship to [bosniatourismevents@turizambih.ba](mailto:bosniatourismevents@turizambih.ba) . Please use the subject line "BiH DMMO Internship Application"