



USAID
FROM THE AMERICAN PEOPLE

**WOMEN'S
EMPOWERMENT
PRINCIPLES**



 **Petak,**
17. novembar 2023.

 **ZOOM** sastanak

 **11:00h**

WEBINAR

Principi osnaživanja žena: Ravnopravnost poboljšava poslovanje

Predavačica:

Nino Janashia, specijalistica za rodnu ravnopravnost i osnaživanje žena

11:00 - 11:15

Uvodne riječi

- **Olja Latinović**, menadžerka održivosti destinacije i fokalna tačka za rodnu ravnopravnost, USAID Turizam
- **Zerina Mandžo-Čolić**, službenica za ekonomsko osnaživanje žena, UN Women
- **Bojana Ilić**, konsultantica za WEPS

11:10 - 12:00

Jačanje rodne ravnopravnosti na radnom mjestu putem *Principa osnaživanja žena*

- Liderstvo za rodnu ravnopravnost
- Jednake mogućnosti i nediskriminacija
- Zdravlje, sigurnost i dobrostanje zaposlenika
- Obrazovanje i profesionalni razvoj

12:00 - 12:20

Jačanje rodne ravnopravnosti na tržištu putem *Principa osnaživanja žena*

- Razvoj preduzeća, lanac opskrbe i marketinške prakse koje osnažuju žene

12:20 - 12:30

Jačanje rodne ravnopravnosti u zajednici putem *Principa osnaživanja žena*

- Promocija rodne ravnopravnosti putem inicijativa u zajednici i zagovaranja

12:30 - 12:40

Uključivanje u *Principe osnaživanja žena (WEP)* – kako inicijativa WEPS mijenja poslovanje kompanija?

- Šta je inicijativa WEPS?
- Na šta se kompanije obavezuju potpisivanjem WEP inicijative?
- Kako implementacija WEPS-a pomaže kompanijama?



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12:40 - 12:50

Proces integracije WEPs-a u poslovanje kompanije

- Procjena WEPs-a
- Razrada Akcionog plana
- Implementacija Akcionog plana

12:50 - 12:55

Pitanja i Odgovori

12:00 - 12:20

Zaključni govori i sljedeći koraci, USAID Turizam i UN Women



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Profil predavačice



Nino Janashia

Specijalistica za
rodnu ravnopravnost i
osnaživanje žena

Nino Janashia je specijalistica za rodnu ravnopravnost i osnaživanje žena. Angažirana je kao međunarodna i nacionalna konsultantica u različitim međunarodnim i nevladinim organizacijama, uključujući UN agencije (UN Women, UNDP, UNFPA, FAO), EU, Vijeće Europe, NDI, itd.

Nino ima bogato iskustvo u radu s različitim vladama i parlamentima u analizi regulatornih okvira i razvoju politika, uključujući direktnu podršku u ekonomskom osnaživanju žena, političkoj participaciji žena, prevencije nasilja nad ženama, ravnopravnosti spolova u pravosuđu, kao i u uvođenju principa ravnopravnosti spolova u različite sektorske politike.

Kao konsultantica za Principe osnaživanja žena (Women's Empowerment Principles - WEPs), Nino je podržavala privatne sektorske kompanije u Gruziji, Turskoj, Moldaviji i Bosni i Hercegovini pri integraciji WEPs principa, razvijajući relevantne strategije i akcijske planove, podržavajući njihovu provedbu, kao i izgradnju kapaciteta unutar kompanija.

Nino je magistrirala međunarodno i evropsko pravo, te diplomirala pravo i politologiju na Univerzitetu Paris Ouest Nanterre la Défense, Francuska, te posjeduje diplomu zaštite ljudskih prava na Ecole Nationale d'Administration (ENA), Paris, Francuska. Pored gruzijskog kao maternjeg jezika, Nino tečno govori francuski, engleski i ruski jezik.



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 Friday,
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 ZOOM Meeting

 11AM

WEBINAR

Women's Empowerment Principles: Equality means Business

Speaker:

Nino Janashia, Gender Equality and Women's Empowerment Expert

11:00 - 11:15

Opening Remarks

- **Olja Latinović**, Destination Sustainability Manager and Gender Focal Point, USAID Turizam
- **Zerina Mandžo-Čolić**, Women's Economic Empowerment Officer, UN Women
- **Bojana Ilić**, WEPs consultant

11:10 - 12:00

Strengthening gender equality in the workplace via *Women's Empowerment Principles*

- Leadership for gender equality
- Equal opportunities and non-discrimination
- Health, safety and well-being of the employees
- Education and professional development

12:00 - 12:20

Strengthening gender equality in the marketplace via *Women's Empowerment Principles*

- Enterprise development, supply chain and marketing practices empowering women

12:20 - 12:30

Strengthening gender equality in the community via *Women's Empowerment Principles*

- Promotion of gender equality through community initiatives and advocacy

12:30 - 12:40

Engaging in Women's Empowerment Principles - how WEPs Initiative drives changes for the companies?

- What is WEPs initiative?
- To what companies commit by signing WEPs?
- How WEPs implementation benefit to the companies?



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Women's Empowerment Principles: Equality means Business

Speaker:
Nino Janashia, Gender Equality and Women's Empowerment Expert

12:40 - 12:50	The process of integrating WEPs into company's operation <ul style="list-style-type: none">• WEPs assessment• Elaboration of the Action Plan• Implementation of the Action Plan
12:50 - 12:55	Questions & Answers
12:55 - 13:00	Closing remarks and next steps, USAID Turizam and UN Women



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Speaker's profile



Nino Janashia
Gender Equality
and Women's
Empowerment Expert

Nino Janashia is specialized in Gender Equality and Women's Empowerment and works as International and National Consultant with various international organizations and NGOs, including UN agencies (UN Women, UNDP, UNFPA, FAO), EU, Council of Europe, NDI, etc.

With expertise in women's economic empowerment, women's political participation, violence against women, gender equality in the judiciary, as well as in gender mainstreaming of various sectoral policies, Nino has supported various governments and parliaments in the analysis of regulatory frameworks and policy development.

As a Consultant on Women's Empowerment Principles (WEPs), Nino supported private sector companies in Georgia, Turkey, Moldova and Bosnia and Herzegovina, in integrating WEPs into company's operation by developing relevant strategies and action plans and supporting their implementation, as well as the capacity building within the companies.

Nino holds a Master's Degree in International and European Law and Bachelor's Degree in Law and Political Science from the University Paris Ouest Nanterre la Défense, France, as well as the Diploma in Protection of Human Rights from Ecole Nationale d'Administration (ENA), Paris, France. Being a native Georgian, Nino has a native proficiency in French and is fluent in English and Russian languages.